

# LIBERA DESIGN RATE CARD

## 1. Standard Photography Rates

- **Hourly Rate:** £200 per hour  
*(Minimum booking: 2 hours)*  
*All prices are exclusive of VAT.*
  - **Day Rate:** £1,500 per full day  
*(up to 9 hours, including a 1-hour break)*  
*All prices are exclusive of VAT.*  
*(The day rate offers a discount compared to the hourly rate if booking a full day.)*
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## 2. Additional Costs

- **Travel Expenses:**  
Charged at **£0.50 per mile** for distances beyond **20 miles** from [base location], calculated as a **round trip** (both to and from the destination).
  - **Speciality Equipment Hire:**  
If required for specific projects, speciality equipment can be hired at an additional cost. Rates will vary depending on the type of equipment and length of hire.  
*Please contact me for an estimate.*
  - **Assistant Fees:**
    - **Day Rate:** £200 per day *(up to 9 hours, including a 1-hour break)*
    - **Hourly Rate:** £25 per hour *(minimum booking of 2 hours)*
    - **Overtime Rate:** £40 per hour for hours beyond the standard working day or during antisocial hours *(outside of 9 am - 6 pm)*  
*All prices are exclusive of VAT.*
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## 3. Overtime and Antisocial Hours

- **Standard Working Day:** 9 hours *(including a 1-hour break)*, between **9 am and 6 pm** on any Working Day.
  - **Overtime Rates:**
    - **Photographer:** £200 per hour for any hours worked beyond the standard 9-hour day.
    - **Assistant:** £40 per hour for hours beyond the standard working day or during antisocial hours.
  - **Antisocial Hours:**  
Any work undertaken outside standard hours will be charged at the above overtime rates.  
*All prices are exclusive of VAT.*
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## 4. Project-Based Quotes

- **Custom Packages:**  
If you need coverage for an extended period or multiple sessions, please get in touch for a tailored package rate.  
*(The day rate of £1,500 offers a discount compared to booking by the hour, making it ideal for extended shoots.)*  
*All prices are exclusive of VAT.*
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### 5. Payment Terms

- **Deposit:**  
A **30% non-refundable deposit** is required to secure your booking. This deposit must be paid within **7 days** of confirmation to secure the agreed date.  
*Note:* The deposit is non-refundable except in cases where Pawel Libera must cancel the project due to unforeseen circumstances.
  - **Advance Payment for Expenses:**  
All expenses and production costs must be paid **in advance of the shoot**, unless otherwise agreed in writing.
  - **Payment Deadline:**  
Full payment is required within **7 days** of project completion, unless otherwise agreed.
  - **VAT:**  
All rates and expenses quoted are **exclusive of VAT**, which will be added at the applicable rate.
  - **Late Payments:**  
Payments not received by the due date may incur a late fee of **8% per annum**, as stipulated under the Late Payment of Commercial Debts (Interest) Act 1998, from the date the payment was due.  
*Example:* For a **£1,000** payment overdue by **6 months**, the interest would amount to **£40**.
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### 6. Cancellation Policy

- **On a Shoot Duration of Two Days or Less:**
    - **Less than 3 Working Days' Notice: 100% of Fee** + all incurred expenses.
    - **3 to 6 Working Days' Notice: 75% of Fee** + all incurred expenses.
    - **More than 6 Working Days' Notice: 50% of Fee** + all incurred expenses.
  - **On a Shoot Duration in Excess of Two Days:**
    - **Notice Equal to or Less than the Shoot Duration: 100% of Fee** + all expenses.
    - **Notice More than the Shoot Duration but Not More than Twice the Shoot Duration: 75% of Fee** + all expenses.
    - **Notice More than Twice the Shoot Duration: 25% of Fee** + all expenses.

*All prices are exclusive of VAT.*
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### 7. Copyright and Usage Licence

- **Copyright Ownership:**  
All images created by **Pawel Libera** remain the exclusive copyright of **Pawel Libera**, unless otherwise expressly agreed in writing. Copyright is **not transferred** to the client under standard circumstances. This ensures full control over the creative work and prevents unauthorised reproduction.
  - **Sublicensing:** All rights to sublicensing are retained by Pawel Libera, and clients are not permitted to license images to third parties in any manner.
- **Usage Licence:**  
Upon full payment of fees, the client is granted a licence to use the Licensed Images for the purposes and duration specified in the agreement.  
*Note:* Usage rights are **licensed, not sold**. Usage beyond the scope of the initial licence must be negotiated separately, and any such usage may incur additional fees.
- **Manipulation and Sublicensing:**
  - No manipulation, alteration, or cropping of images is permitted without **explicit prior written consent** from Pawel Libera.
  - **Sublicensing of images** is prohibited under any circumstances.
- **Extended Usage and Sub-Licensing:**  
Extended or additional usage rights must be negotiated separately. Pawel Libera retains the right to

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refuse or grant additional usage or sublicensing rights.

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### 8. Digital File Storage

- **Storage Period:**  
Digital files will be securely stored for a period of **three months** after delivery. After this period, files may be deleted unless otherwise agreed upon.
  - **Client Responsibility:**  
Clients are advised to **download and backup** all files within the storage period, as files may be deleted thereafter, and additional storage or retrieval fees may apply.
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### 9. Contact Details

For further information or a personalised quote beyond standard packages:

- **Email:** [info@liberadesign.co.uk](mailto:info@liberadesign.co.uk)