

# LIBERA DESIGN TERMS AND CONDITIONS OF SUBMISSION AND REPRODUCTION OF PICTURES

*At Libera Design, we are dedicated to capturing moments that resonate and tell a story. Our focus is on creating lasting memories through our photography, underpinned by a commitment to excellence and client satisfaction. These terms and conditions are designed to ensure a clear, fair, and mutually beneficial working relationship.*

## STANDARD TERMS & CONDITIONS OF BUSINESS

### 1. APPLICATION OF TERMS

1.1 These terms and conditions will:

1.1.1 apply to all Assignments undertaken by the Photographer for the Client and to all Usage Licences or extended and/or additional Usage Licences relating to such Assignments; and

1.1.2 prevail over any inconsistent terms or conditions contained, or referred to, in Client's purchase order, confirmation of order, acceptance of Estimate, or specification or other document supplied by Client, or implied by law, trade custom, practice or course of dealing.

### 2. DEFINITIONS

**"Photographer"** "Photographer" refers to **Pawel Libera, trading as Libera Design**. "Client" refers to the party or company named above, its representatives, successors, assigns, agents and affiliates.

**"Assignment"** means a commission by the Client of the Photographer for provision of Photographer's services at a shoot for the purpose of creating the Material.

**"Advertiser"** means any client of the Client for whose benefit or use the Material is commissioned.

**"Client"** is the party commissioning the Photographer and includes the Client's affiliates, assignees, and successors in title.

**"Estimate"** means any email or other document electronic or otherwise created by the Photographer and setting out the Fee and expenses for any Assignment along with information as to Usage Licences.

**"Fee"** means the Photographer's fees as set out in the Estimate.

**"Licensed Images"** means the still and/or moving images selected from the Material and as specified in the Estimate as to be licensed for use in accordance with these Terms.

**"Material"** means all photographic material created by the Photographer pursuant to an Assignment and includes but is not limited to transparencies, negatives, prints, digital files or any other type of physical or electronic material recording either still or moving images.

**"Shoot Duration"** means the number of confirmed days of a shoot whether undertaken consecutively or in separate parts and includes all shoot, travel, recce, preparation or test days.

**"Usage Licence"** means the licence to use the Licensed Images as set out in clause 3.3 and clause 9 below.

**"Working Day"** means a day that is not a Saturday or Sunday or any day that is a Bank Holiday in England and Wales.

**"B.U.R"** means Base Usage Rate and is the figure by reference to which additional usage fees to the usage fees stated on the Photographer's original Estimate as accepted by the Client are established.

### 3. ESTIMATES

3.1 Estimates provided by the Photographer are based upon the information provided by the Client in advance of preparing the Estimate.

3.2 Changes to the requirements for an Assignment before or during a shoot may increase the Fee and expenses.

3.3 Estimates shall specify the number and characteristics of Licensed Images which the Client shall be entitled to use and the media and territories in and durations for which they may be used and these shall be the terms of the Usage Licence unless otherwise agreed in writing. The Client is responsible for checking the Estimate to ensure that it provides for all requirements including but not limited to post-production, high resolution files, the correct usage licences and all technical specifications for the Licensed Images.

3.4 Unless otherwise agreed in writing the Client's agreement of shoot date(s) shall be deemed to be acceptance of the Estimate.

3.5 If no B.U.R. has been stated, it will be equivalent to the Photographer's day shoot fee.

### 4. CONDUCT OF THE SHOOT

4.1 The shoot will be arranged on date(s) mutually agreed between the Parties.

4.2 During the shoot, Libera Design will incorporate the Client's suggestions to the extent they align with the project's creative direction and brief. If the Client is not present during the shoot then the Photographer's interpretation of the brief shall be deemed acceptable to Client.

### 5. OVERTIME AND ANTISOCIAL HOURS

5.1 A normal day is up to 9 hours (including 1 hour for lunch) between 9am and 6pm on any Working Day.

5.2 Any hours worked outside a normal day ("Antisocial Hours") will incur additional overtime fees for the Photographer, crew and facilities. These will be agreed between the Parties.

5.3 Additional fees for crew, facilities and any other third parties required to work Antisocial Hours

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shall be as set out in their standard terms or otherwise negotiated.

## 6. CANCELLATION OF SHOOT

6.1 If a confirmed shoot is cancelled or postponed for reasons outside the control of the Photographer (including unsuitable weather / light), the Photographer reserves the right to charge a cancellation fee at the following rates together with all incurred expenses:

On a Shoot Duration of two days or less:

- 6.1.1 cancellation on less than 3 Working Days' notice, 100% of Fee + all expenses; or
- 6.1.2 on 3 to 6 Working Days' notice, 75% of Fee + all expenses; or
- 6.1.3 on more than 6 Working Days' notice, 50% of Fee + all expenses.

On a Shoot Duration in excess of 2 days and on notice equivalent to:

- 6.1.4 the Shoot Duration or less, 100% of Fee + all expenses; or
- 6.1.5 more than the Shoot Duration but not more than twice the Shoot Duration, 75% of Fee + all expenses; or
- 6.1.6 more than twice the Shoot Duration, 25% of Fee + all expenses.

## 7. ACCEPTANCE & DELIVERY

7.1 Following completion of the shoot the Photographer will deliver the Material to the Client as soon as reasonably practicable and in the agreed format to enable the Client to select the Licensed Images.

7.2 Subject to any previously agreed deadlines for post-production work the Photographer will carry out any such work required as soon as reasonably practicable but cannot guarantee urgent turnaround.

7.3 Unless expressly agreed in writing between the Parties the Client shall not be entitled to reject the Material on the basis of style or composition.

## 8. STORAGE OF MATERIAL

8.1 The Client shall ensure that it takes appropriate steps to keep safe an exact digital copy of all Material supplied for the duration of the Usage Licence. The Photographer will not be responsible for archiving any Material unless by prior written agreement with the Client.

8.2 Save for the purposes of the Usage Licence including clause 8.1 above the Material may not be stored in any electronic medium or transmitted to any third party, including for the avoidance of doubt any associated or branch office of the Client, without the written permission of the Photographer.

8.3 Upon publication of the Licensed Images or any of them and on the Photographer's request the Client shall supply to the Photographer free of charge a high-resolution digital file, PDF format file or good quality hard copies of the Licensed Images in the context in which they are published.

## 9. Digital File Management:

The Photographer agrees to store and back up digital files from the shoot for a period of 3 months. After this period, files may be deleted unless otherwise agreed upon. The Client is responsible for ensuring they have downloaded and backed up any digital files delivered to them.

## 10. COPYRIGHT & USAGE LICENCES

10.1 The entire copyright and all similar rights throughout the world in all the Material and ownership of all physical materials created by or for the Photographer shall vest in and be retained by the Photographer at all times.

10.2 The Client is responsible for informing the Advertiser of the extent and limitations of all Usage Licences.

10.3 Upon payment in full of both the Fee and expenses for an Assignment the Photographer grants to the Client the right to use the Licensed Images on the express terms of the Usage Licence. No use may be made before payment in full without the Photographer's express agreement in writing.

10.4 Provided that the Client has paid in full all invoices relating to the Assignment the period of use specified in the Usage Licence commences from the date of first use or 6 months after the shoot date, whichever is sooner (unless otherwise agreed in writing).

10.5 Usage of the Licensed Images is limited to use of such images as provided by the Photographer and the Client shall not manipulate any Licensed Photograph or make use of only part of any individual image without the prior written permission of the Photographer.

10.6 Extended Usage and Sub-Licensing: Any extended usage or sublicensing of images beyond the initial agreement must be negotiated separately. The Photographer retains the right to grant or refuse extended usage or sublicensing rights. Usage of the Licensed Images is limited to use of such images as provided by the Photographer, and the Client shall not manipulate any Licensed Photograph or make use of only part of any individual image without the prior written permission of the Photographer.

10.7 Neither the Client nor the Advertiser may use the Licensed Images in relation to any additional products or services not specified in the Usage Licence.

10.8 Any licence to use the Licensed Images shall automatically be revoked if payment in full of both the Fee and Expenses

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for an Assignment is not received by the due date specified in the relevant invoices or if the Client or Advertiser becomes insolvent or is put into receivership or is subject to any of the matters set out in clause 22.1.2 below.

10.9 Secondary Sales and Licensing to Third Parties: As the sole copyright holder and originator of the photographic material produced by *Pawel Libera*, I reserve the exclusive right to engage in secondary sales and the licensing of my work to third parties. This encompasses all forms of media and usage types not expressly included within the initial usage licence granted to the original commissioning client. Third parties interested in obtaining usage rights for any of my photographic works are obliged to negotiate terms and agreements directly with me. This clause ensures that while clients are provided with a specific, negotiated usage licence for their intended purposes, I, *Pawel Libera*, maintain full authority to explore and authorise additional licensing opportunities, thus safeguarding the continued value and dissemination of my creative work.

## 11. ADDITIONAL/EXTENDED USAGE

11.1 The Fee is based on the Usage Licence as specified in the Estimate. Any additional or extended use (including for the avoidance of doubt the use of individual still frames from licensed moving image footage) will attract an additional fee which must be agreed by the Photographer in advance.

11.2 Any estimates of additional or extended usage licence fees provided to the Client are valid for a period of three months from the date of the estimate only (unless otherwise notified in writing).

11.3 The Client acknowledges that such estimates do not include provision for any third-party rights which are the responsibility of the Client pursuant to clause 12 below.

11.4 The Client shall procure that the Advertiser requests any necessary extended or additional usage licence(s).

11.5 Any extended or additional use made without permission shall attract an additional fee.

## 12. EXCLUSIVITY

12.1 Usage Licences granted by the Photographer to the Client, including those involving the Advertiser, are not inherently exclusive. Exclusivity must be explicitly agreed upon in writing for each individual assignment. In the absence of such a written agreement, the Client should not presume exclusivity of any Usage Licences.

12.2 The duration of exclusivity for any Usage Licences if that's the client's requirement, may be granted by the Photographer, but will require a specific agreement in writing for each individual assignment. This agreement will determine the exclusivity period and must be established prior to the commencement of the assignment.

12.3 Post the exclusivity period, the Photographer is free to utilize the Material, including Licensed Images, as deemed appropriate.

12.4 This clause does not restrict the Photographer's right to use the Material for self-promotion globally, in any form, subject to obtaining Client consent for unpublished Material. This consent should not be unreasonably withheld. The Photographer maintains this right regardless of the Material's integration into the Advertiser's content, including branding.

## 13. THIRD PARTY RIGHTS

13.1 Engagements of third-party suppliers, including models, are subject to such terms and conditions as those parties may require which shall be made available by the Photographer on request.

13.2 Estimated model fees cover modelling time only and the Client shall be responsible for clearing model usage unless otherwise stated on the Estimate.

13.3 Items created specifically for the shoot shall remain the property of their creator unless agreed otherwise.

13.4 The Photographer shall not be responsible for obtaining any clearances in respect of third-party copyright works, trademarks, designs or other intellectual property used in relation to the Assignment or any Usage Licence or extension thereof unless expressly agreed in writing prior to the shoot.

## 14. CREDITS

14.1 In all uses of the work, especially in editorial publications, but not exclusively, the Client shall ensure that *Pawel Libera* is credited in a manner consistent with the agreed-upon format.

## 15. PAYMENTS

15.1 All expenses and production costs must be paid in advance of the shoot unless otherwise agreed in writing, and such invoices are due on presentation.

15.2 All other invoices must be paid within 7 days of the date of issue. The Photographer reserves the right to charge interest on late payments at the rate prescribed by the Late Payment of Commercial Debts (Interest) Act 1998 from the date payment was due until the date payment is made.

15.3 If there is a delay of one month or more between agreed pre-production work and the shoot, the Photographer reserves the right to invoice the Client for the pre-production element of the Fee and for any expenses already incurred by the Photographer.

15.4 Usage Licence and any third-party fees negotiated by the Photographer are payable regardless of whether Licensed Images are in fact used by the Client or the Advertiser.

15.5 Advance Payment: Depending on the nature and scope of the Assignment, an advance payment or deposit may be required. This will be clearly stated in the Estimate or Agreement prior to the commencement of the Assignment.

15.6 All payments are due in pounds sterling unless expressly stated otherwise. Acceptable methods of payment will be

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detailed on the invoice. The Client is responsible for ensuring timely payment via the specified methods.

## 16. EXPENSES

16.1 All expenses figures provided in advance of a shoot are estimates only and the Client should allow a minimum 10% contingency budget in all cases. All estimated costs are stated exclusive of VAT.

16.2 The Photographer will endeavour to work within the agreed cost estimate, but individual costs within the Estimate may vary at his/her discretion to enable the most effective realisation of the brief.

16.3 Receipts for expenses can only be provided if requested prior to shoot confirmation. Provision of receipts will incur an accountancy charge of 1.5% of total costs and fees incurred in respect of the Assignment subject to a minimum charge of £250 and a maximum of £600.

16.4 Where extra expenses or time are incurred by the Photographer as a result of alterations to the original brief by the Client, or otherwise at its request, the Client shall be liable to pay such extra expenses and additional fees at the Photographer's normal rate.

## 17. RETURN OF MATERIALS

17.1 Within 30 days of expiry of any Usage Licence the Material must be returned to the Photographer in good condition and any digital files stored by the Client and the Advertiser must be deleted.

## 18. INDEMNITY

18.1 The Client shall indemnify the Photographer, Pawel Libera, and hold him harmless along with his respective officers, employees, and agents on a continuing basis against all liabilities, claims, costs, damages, and expenses (including legal costs) incurred or suffered by the Photographer, arising from any infringement claim, or alleged infringement, of any intellectual property rights. This includes but is not limited to claims arising from the Client's failure to obtain necessary third-party clearances for the commissioned, used material, or any use of the Material by the Client or the Advertiser outside the scope of the Usage Licence, or as a result of any breach of these terms by the Client or the Advertiser. The responsibility for obtaining all necessary clearances for the intended use of the commissioned material rests solely with the Client.

## 19. EXTENT OF LIABILITY

19.1 The Photographer shall not be liable to the Client for any loss of profit, loss of contracts, loss of business or revenues, loss of production or for any indirect, special or consequential loss, damage, costs, expenses or other claims (whether caused by the negligence of the Photographer, Photographer's employees, agents or sub-contractors or otherwise) which arise out of or in connection with the shoot.

19.2 The Photographer's maximum aggregate liability for all losses, damages, costs, claims and expenses however or whenever arising out of or in connection with these Terms shall in any event be limited to the total amount of the fees paid to the Photographer in relation to the relevant Assignment.

19.3 Notwithstanding the above, nothing in these terms excludes or limits the liability of the Photographer for death or personal injury caused by the Photographer's negligence or that of his/her employees, agents or sub-contractors, for any fraudulent statement or act or for any matter which it would be illegal to exclude.

19.4 The Photographer hereby disclaims any warranties, conditions, and other terms on or relating to the services hereunder or any parts thereof which might otherwise be implied whether by statute, law, custom, course of dealing or otherwise, including without limitation any warranty, condition, or other terms of merchantability, quality, fitness for purpose or non-infringement to the fullest extent permitted by law.

19.5 Specific Liability Clauses: The Photographer's liability shall be limited to the total value of the contract. This does not affect liability for death or personal injury caused by negligence, nor for fraudulent misrepresentation, nor for anything which cannot be excluded or limited by law.

## 20. CONFIDENTIALITY

20.1 The Photographer will keep confidential and will not disclose to any third parties or make use of material or information communicated to them in confidence for the purposes of the Assignment, save as may be reasonably necessary to enable the Photographer to carry out his/her obligations in relation to the Assignment.

20.2 It shall be the sole responsibility of the Client to arrange for any third party involved in the Assignment to enter into any confidentiality agreement.

20.3 The Photographer will not be liable for any breach of confidentiality by any third party.

**21. DATA PROTECTION AND PRIVACY:** The Photographer complies with all applicable data protection laws, including the General Data Protection Regulation (GDPR). Personal data collected during the course of business will be used solely for the purpose of fulfilling the service agreement and not shared without consent.

## 22. TERMINATION

22.1 Either party will be entitled to terminate these Terms immediately by giving written notice to the other if the other party:

22.1.1 commits a material breach of these Terms and fails to remedy that breach (if remediable) within 30 days

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after receipt of written notice requesting its remedy; or

22.1.2 is the subject of a bankruptcy order or becomes insolvent or makes any arrangement or composition with or assignment for the benefit of its creditors or if any of the other party's assets are the subject of any form of seizure, or the other party goes into liquidation either voluntary (otherwise than for reconstruction or amalgamation) or compulsory, or a receiver or administrator is appointed over the other party's assets.

### 23. EFFECTS OF TERMINATION

23.1 On termination or expiry of these Terms for whatever reason:

23.1.1 The Client shall pay all sums due and owing the date of which will be automatically accelerated to the date of termination.

21.1.2 The provisions of Clauses 2, 3.3, 8, 9, 10, 11, 12, 13, 16, 17, 18 and 19 shall survive expiry or termination.

23.2 Any termination and/or suspension of these Terms shall be without prejudice to any other rights or remedies a party may be entitled to hereunder or at law and shall not affect any accrued rights or liabilities of either party.

### 24. FORCE MAJEURE

24.1 The Photographer shall not be liable for any failure or delay in the performance of any of such party's obligations under these Terms caused by any circumstances beyond such party's reasonable control.

### 25. ARTIFICIAL INTELLIGENCE

25.1 No rights other than those expressly specified in the Licence to Use are granted.

25.2 For the avoidance of doubt, Pawel Libera reserves all rights, and the Client or Advertiser is not permitted to reproduce and/or use the Licensed Images or Material in any manner for the purpose of training machine learning or other technologies commonly known as artificial intelligence to generate imagery or other output types. This includes, but is not limited to, technologies capable of creating works in the same style or genre as the Licensed Images and/or Material. Such use is strictly prohibited unless the Client or Advertiser obtains Pawel Libera's specific and express written permission.

25.3 Nor does the Client and/or Advertiser have the right to sub-license others to reproduce and/or otherwise use the Licensed Images and/or Material in any manner for purposes of training artificial intelligence technologies to generate imagery or other output types without the specific and express permission of Pawel Libera.

25.4 Artificial Intelligence Usage: In cases where artificial intelligence is utilized in the creation or editing of images, the Photographer discloses such usage. AI-generated content is subject to the same copyright and usage terms as traditionally created content.

### 26. GENERAL

26.1 Waiver: No delay or omission by a party in exercising any right or remedy under these Terms shall operate to impair such right or remedy or be construed as a waiver thereof. Any single or partial exercise of any such right or remedy shall not preclude any further exercise or the exercise of any other right or remedy.

26.2 Assignment/Sub-contracting: Neither party shall be entitled to assign, transfer, delegate or sub-contract the whole or any part of its rights and obligations under these Terms without the prior written consent of the other party (such consent not to be unreasonably withheld or delayed).

26.3 Notices: Any notice under these Terms shall be duly given if: (a) delivered personally; or (b) sent by pre-paid post, in which case it shall be deemed to have been received 48 hours after posting; or (c) sent by email, in which case it shall be deemed to have been received when transmitted, or, if this falls outside business hours in the place of receipt, when business hours resume.

26.4 Entire Agreement and Variation: These Terms and the Estimate constitute the entire agreement between the parties with respect to their subject matter.

26.5 Severability: If any part of these Terms is found by any court or other competent authority to be invalid, unlawful, or unenforceable then such part shall be severed from the Terms and the remainder shall continue to be valid and enforceable to the fullest extent permitted by law.

26.6 Relationship: Nothing in these Terms shall be construed so as to give rise to any agency, joint venture, partnership or relationship of employer and employee between the parties.

26.7 Third Party Rights: The provisions of these Terms are for the benefit of the parties and are not intended to confer upon any person except the parties any rights or remedies hereunder. No person who is not a party to these Terms shall have any right to enforce any of its terms pursuant to the Contracts (Rights of Third Parties) Act 1999.

26.8 Law and Jurisdiction: These Terms are governed by the laws of England & Wales and the Parties hereby irrevocably submit to the non-exclusive jurisdiction of the courts of England & Wales.

26.9 These terms and conditions are subject to change in accordance with updates to relevant laws or industry standards. Clients will be notified of significant changes.